

# CARTOGRAPHIES OF THE DISMISSED INDUSTRY IN THE METROPOLITAN CONTEXT OF LISBON.

encontro  
**CIÊNCIA**  
**'21**

## THE INFLUENCE OF PERFORMING ART IN THE DEFINITION OF PUBLIC POLICIES OF URBAN REGENERATION.

The deindustrialization of contemporary metropolises has left behind deactivated structures and industrial voids, raising questions about the need for new forms of urban regeneration, considering how this type of abandoned area is attractive thanks to its “underground” vibes for people who relate to the cultural background of the city. The implementation of artistic-cultural activities in these marginalized areas contributes to revitalize the territory and attract new investments that may cause a rapid increase of the land value, which is a trigger of the gentrification process. In Lisbon, the area of Marvila and Beato provide striking examples of this dynamic.

The investigation proposal arises from the collaboration work in the European project “H2020 ROCK - Regeneration and Optimisation of Cultural heritage in creative and Knowledge cities”, concluded in June 2020, which promoted inside the analysed area, between the neighborhoods of Marvilla and Beato, strategies of urban regeneration, through the conservation and appreciation of the city’s cultural heritage, crossing participative methods with the use of information and communication technology (ICT) to the development of the collectivity.

The main objective of this research is to investigate how the transformations in these territories have taken place, through the inclusion of the participatory activities of the actors of the area, and the mapping of regeneration processes (industrial heritage, activities, financing, etc.). This will allow the outline of alternative strategies and public policies for the inclusive reintegration of spaces in the post-industrial metropolis, and to evaluate the ambivalence of the performing arts in the gentrification phenomenon.

Finally, the multidimensional digital cartographic readings are going to promote the public debate over the regeneration in the urban territory based on collaborative bottom-up tools that articulate residents, academics and cultural, economic and municipal agents.

The results of this thesis proposal are fundamental to widen the investigation over how to make the cities, built spaces and communities inclusive and sustainable, one of the Sustainable Development Goals for 2030 Agenda. Moreover, it actualises the appreciation of transdisciplinarity inherent to architecture, approached as a cultural object and field of investigation and innovation.

### TOPICS



### OUTPUTS



Cartography\_Interactive  
Cartography of Cultural  
Agents of Marvila & Beato



Timeline\_Gentrification  
and public policies. Art  
and culture in urban  
transformations within the  
European context.



Cartography\_Cartographies  
of Tactical Urbanism in  
eastern Lisbon: the role  
of local power in inducing  
tactical process



Cartography\_Cartographies  
of gentrification in eastern  
Lisbon. How art and  
culture induce urban  
transformations.

### ACTIVITIES

**TUR** Technopolitics in  
Urban Regeneration

**RÖCK**



### PUBLICATIONS

XII  
**Siiu**

GRAND  
PROJECTS

Webinário **Cultura e Lutas Urbanas**