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UNCHARTED PROJECT

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The Consortium

The partners

1. Universitat de Barcelona (Coordination)
2. Eötvös Loránd Tudományegyetem
3. Centre for Social Studies of the University of Coimbra
4. University of Bologna
5. Telemark Research Institute
6. CNRS
7. University of Porto
8. Goldsmiths, University of London
9. Promoter S.r.l.

Objectives and Expected results

- to provide a broader vision of the value of culture in Europe
- to identify and contextualize the emergence and configuration of cultural values in Europe
- to co-create new conceptual and methodological tools to understand, evaluate, measure and improve statistical data for capturing the plurality of values of culture
- to give tools and systematic guidelines for the reorientation of cultural policy in a pluralistic sense

The plurality of values **are studied in four fundamental arenas of cultural practice.**

UNCHARTED will deliver **two important results:**

- the elaboration of a general, complete and integrated vision of the societal value of culture
- a roadmap for cultural policy actions favorable to acknowledge the plurality of cultural values

Methodology

UNCHARTED uses a wide range of qualitative research techniques

- Interviews
- Focus groups
- Observations
- Documentary analysis
- Statistical information and surveys

A wide range of audiences are targeted:

- Professionals, experts and researchers on Cultural Heritage
- Organizations involved in digitisation of Cultural Heritage
- Policy-makers
- Projects for experimenting innovation in Cultural Heritage
- Public administrations, regional and local entities
- SME working in the digital economy, software development, web design

Dissemination

- Evidence-based policy reports
- Project's events such as workshops, seminars, conferences and participation in 3rd party events
- Liaisons with existing observatories and platforms
- A project portal that provides online resources presenting the results of the research
- A dedicated showcase hosted on digitalmeetsculture.net magazine
- <http://uncharted-europe.eu/>